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TEMPLATES

Diwali Menu Card Templates

Four print-ready festive card layouts, in the formats a Diwali push actually needs. Every one has the veg mark, the allergen column and the GST line already in place, because a card that is up for one week is a menu card in law exactly as the main one is.

Updated October 2026 7 Pages FY 2026-27

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Card Formats

Table tent, counter card, delivery insert and a strip for your existing menu.

Reg 9(2)

No Size Threshold

The veg mark and allergen info apply from a single counter.

8 Nov

Diwali 2026

Print by the first week of November.

01 Before You Print

Two minutes of reading that stops the most common and most avoidable mistake on a festive card.

A festive card is a menu card

The rules attach to the establishment and to what is displayed on your menu cards or boards. They say nothing about how long the card stays up. A Diwali insert that runs for nine days carries the same declarations as the card that has been on your tables all year.

The half that has no size limit

Calorie values, with the serving size and the line that an average active adult requires 2,000 kcal a day, are only for a Central licence or ten or more outlets, and most restaurants are outside that. The veg or non-veg logo and the allergen information have no threshold at all. A single counter owes both. This is the half that gets dropped, and it is the half that applies to you.

Symbols are allowed, and they save space

The regulation expressly permits allergens to be shown as easy to understand symbols rather than written out. On a small festive card that is the difference between a readable layout and an unreadable one. Use a short key, and print the key on the same card.

It follows the menu onto the apps

If the festive menu goes out through delivery apps, the same information has to travel with it. The platform is required to obtain it from you and show it where applicable, which it can only do if you provided it in the first place.

Print on A4, then cut

Each layout is drawn at its finished size on an A4 page with a cut line. Print single-sided at 100 per cent scale, with page scaling set to none, or the finished card will come out slightly small.

What these do not cover

Choosing what goes on the festive menu, and pricing it, are a different job: our Diwali menu ideas guide covers that. These layouts cover the card itself, and the declarations that have to be on it whichever dishes you pick. For your main card at reprint time, the same rules apply with the calorie half added if you hold a Central licence or run ten or more outlets.

What every layout below already has a place for

Square box	The veg or non-veg mark against each item. Required of every food service establishment, with no size threshold (Reg 9(2)(b)).
Allergen	A narrow column for your allergen symbols against each item. Required with no size threshold, and symbols are expressly permitted (Reg 9(2)(a)).
FSSAI No.	A line for your licence number, in the header strip of each card.
GST line	A footer line stating whether prices include GST. Not a labelling requirement, but it settles an argument at the table before it starts.
Valid dates	A footer line for the dates the offer runs. Print them, and take the card down when they pass: a festive price still on display weeks later is an argument at the table you do not need.

The exemption that does not apply to you

Regulation 9(3) exempts event caterers and premises that operate for fewer than 60 days in a calendar year, and separately exempts special-order items or modified meals made at a customer's request. Neither reaches a year-round restaurant printing a festive card. A Diwali special listed on a card is a listed menu item, not a special order.

Table Tent

A6 portrait, 105 x 148 mm finished, a quarter of an A4.

The card that sits on the table and does most of the selling. Keep it to the festive section only: a guest already has your main menu in front of them, and a tent that repeats it gets ignored.



Print this page on A4 at 100 per cent with page scaling set to none, then cut along the dashed line. For a batch, send this page to a print shop and ask for four to a sheet. Score and fold to stand.

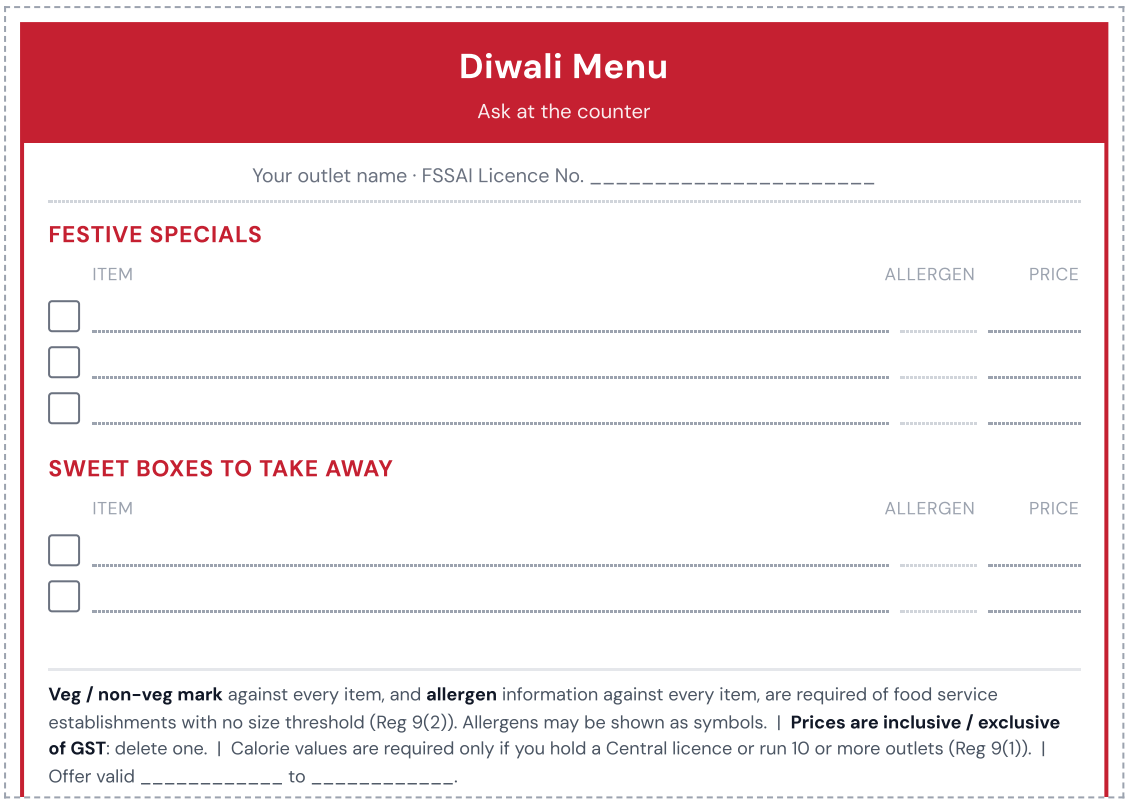
✓ **Nine lines is the point, not a limitation**
A tent card is read standing up in a few seconds, and every line past the first handful makes the others less likely to be read. If your festive section is longer than this, the tent is the wrong card for it and the strip is the right one.

✓ **Put the combo at the top**
The item you most want ordered goes in the first two lines. On a short card that position does more work than any amount of styling.

Counter Card

A6 landscape, 148 x 105 mm finished, a quarter of an A4.

For the billing counter, the entrance or a takeaway window, where the reader is standing and deciding fast. Wider lines than the tent, fewer of them.



Print this page on A4 at 100 per cent with page scaling set to none, then cut along the dashed line. For a batch, send this page to a print shop and ask for four to a sheet. Laminate if it will sit near a hot or wet counter.

✓ **Price the takeaway box here**
A counter card is where a sweet box gets bought on the way out. If the box price is not on it, the question never gets asked.

✓ **One card per counter, not one per outlet**
If you have a separate takeaway window, it needs its own card. A guest at the window cannot read the one by the till.

Delivery Insert

A6 portrait, 105 x 148 mm finished, a quarter of an A4.

Goes in the bag with an online order. It is the only festive message that reaches a delivery customer who never sees your tables, and the cheapest repeat-order prompt you can print.



Diwali at [Your Outlet]

Order direct next time

Your outlet name · FSSAI Licence No. _____

THIS WEEK'S FESTIVE MENU

	ITEM	ALLERGEN	PRICE
☐			
☐			
☐			
☐			
☐			

SWEET BOXES

	ITEM	ALLERGEN	PRICE
☐			
☐			
☐			

Veg / non-veg mark and allergen information against every item are required, whatever your size (Reg 9(2); symbols are allowed). Prices inclusive / exclusive of GST: delete one. Offer valid _____ to _____.

Print this page on A4 at 100 per cent with page scaling set to none, then cut along the dashed line. For a batch, send this page to a print shop and ask for four to a sheet.

✓ **The declarations still apply in the bag**

An insert that lists dishes with prices is doing the job of a menu card, so treat it as one: put the veg mark and the allergen information on it exactly as on the table tent. The regulation is written against menu cards and boards and does not list formats, so the safe reading is the one an inspector is most likely to take.

✓ **Give them a reason to come direct**

A printed insert is the one channel a delivery platform does not sit in the middle of. Use the space for your own number or ordering link, not a repeat of the platform listing.

Menu Add-in Strip

Narrow strip, 70 x 140 mm finished.

A narrow strip that slots into an existing menu folder, for restaurants that do not want a second piece of paper on the table. If your main menu already carries allergen symbols, use the same ones here. Take the strip out on 9 November, so festive prices are not still on display in December.



Diwali Additions

To the menu you already have

Your outlet name · FSSAI Licence No.

_____

FESTIVE ADDITIONS

	ITEM	ALLERGEN	PRICE
☐			
☐			
☐			
☐			
☐			
☐			
☐			
☐			
☐			
☐			
☐			
☐			

Veg / non-veg mark and allergen information against every item are required, whatever your size (Reg 9(2); symbols are allowed). Prices inclusive / exclusive of GST: delete one. Offer valid _____ to _____.

Print this page on A4 at 100 per cent with page scaling set to none, then cut along the dashed line. For a batch, send this page to a print shop and ask for two or three to a sheet.

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PETPOOJA POSS

Change the festive menu once, *everywhere*

Petpooja POSS manages your menu, generates and routes KOTs, and deducts stock item by item as you sell, so a festive section added at the counter is the same section your reports read afterwards. If you want the menu on a screen rather than on card, the digital display runs on Electron POS and POS Local, the two desktop versions.

Book a Free Demo

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